

In a nutshell

DJ Vlad's energy is infectious...his jaw-dropping creativity is second to none. Vlad is a master performer and collaborator, carrying the show with his smile and charisma. He's a musical dynamo and commands the crowd's attention and elicits emotional movement from the moment he sets foot on stage until the crowd is yelling "encore!"



The full story

A career DJ, musician, event producer, performer, and talent cultivator, DJ Vlad spends his time in the music bin seeking out international talent and hit songs that delight audiences—whichever continent his performances take him to. Vlad's performances transcend geopolitics, language, borders and boundaries by creating **universal emotion** that moves festivalgoers – sonically, visually, and intellectually.

DJ Vlad's repertoire is guided *not* by format or genre but by his audience. His shows borrow music from the biggest talents on the globe as well as obscurely unknown artists. **The outcome?** Fresh sound weaved into a musical journey leaving EDM festivalgoers planning "next year."

Originally born in Soviet Kiev, Vlad is fluent in Russian. In addition, he has native proficiency in English with stellar pronunciation in Spanish and French – which helps him connect with crowds from anywhere on the globe. As a performer, Vlad is equally adept behind the decks as much as frontstage – energizing audiences with his baritone voice and his tsunami of hype.

With an entertainment career that spans over two and a half decades, DJ Vlad is an asset to festival producers because he understands "the business" -- event production, promotion, and the life-time-value of concertgoers.

Vlad has appeared on the radio as well as television and has produced film and branded content productions. He has had served as a creative director and entrusted by some of the world's most known brands, media companies, and advertising agencies – helping them **deliver on their brand promise**. His client roster includes: Publicis Groupe, Porsche, CNN Collection, HERS Magazine, and BBB to name a few.

As an entrepreneur, Vlad recruits and manages the hottest event talent and produces private events on the Eastern seaboard (United States) through the PARTYEXPRESS brand.

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